



2019 Regional Bartender of the Year Competition

Overview

This year we will once again hold Regional Bartender of the Year Competitions to allow for more participation from licensed establishments across the state. There will be four regional contests. Contest is open to all professional bartenders throughout the state. Contestants can sign up on the ARHA website to compete in regional contests. Contestants who finish in first place at the regional contest are recognized as that region/city Bartender of the Year, and are automatically entered to compete for the title of State Bartender of the Year.

Regional contests will be held in October. Regional winners will compete for first, second, third and fourth place during the reception hour for the Stars of the Industry Awards Dinner. The reception and dinner will be hosted at Renaissance Birmingham Ross Bridge Golf Resort & Spa on Monday, November 11, 2019.

Regional/City partners provide an emcee for the event to announce each bartender as they compete, drinks they will be preparing, and any other pertinent information to keep the audience entertained. Regional/City partners select three judges for the judging panel.

Judges and Scoring

Three judges will score each participant on the following:

- Speed
- Taste & Creativity
- Crowd Interaction/Showmanship

Awards

Cash prizes and plaques will be given to the first, second, and third place bartenders at each regional contest. At the state bartender competition, the winner will have their name engraved on the "Bartender of the Year" trophy that will be displayed in the establishment of the winning bartender until the following year's competition takes place. He or she will also win the grand prize of \$1,500. The second, third, and fourth place winners at the state competition will also receive cash prizes and awards.